## TECHNICAL ASSISTANCE FOR IMPLEMENTING CAREER PATHWAYS SYSTEMS INITIATIVE

Career Pathways Systems Assessment

ED-VAE-15-D-006/0001
Deliverable: 3.3.a CTE Assessment Tool and Protocols



FEBRUARY 25, 2016 MANHATTAN STRATEGY GROUP

The work reported herein was supported under the Technical Assistance for Implementing Career Pathways Systems Initiative project (Contract Number ED-VAE-15-0006/0001) as administered by the Office of Career, Technical and Adult Education, U. S. Department of Education. However, the contents do not necessarily represent the positions or policies of the Office of Career, Technical and Adult Education or the U. S. Department of Education and you should not assume endorsement by the Federal Government.

#### **Career Pathways Systems Assessment**

#### Instructions

The **Career Pathways Systems Assessment** is a tool to assist states in determining their greatest strengths and needs for advancing career and technical education (CTE) in career pathways system development. The assessment was designed using foundational questions from the **Six Key Elements Readiness Assessment Tool** in the <u>Career Pathways Toolkit: A Guide for System Development</u> established under funding through the Department of Labor.

This tool should be completed with input from state leaders and stakeholders who, together, are forming or advancing the state's career pathways system. In completing the **Career Pathways Systems Assessment**, states are encouraged to provide candid responses concerning their design and/or implementation of career pathways systems to date. Responses should reflect the state's current and aspired intentions to design, implement, and sustain career pathways systems change, including a description of CTE integration into the state's career pathways systems. Gathering input from diverse groups of state and local education leaders and their partners will help to provide breadth and depth to the assessment process.

Much of the day's activities at the Regional Meeting will involve discussions related to your completed Career Pathways Assessment. Please bring copies of the completed assessment for each member of your team as well as an extra copy to share with your assigned Facilitator. Your state's team will be grouped with team(s) from other states according to your responses to the questions on the registration page, so that teams facing some of the same issues have the opportunity to learn from each other. Our facilitators are very knowledgeable about career pathways, but the meeting's attendees will take the lead in small group discussions as you continue to flesh out the state's vision, plan a comprehensive pathways partnership, determine measures for student enrollment and outcomes, discuss obtaining labor market information and how the state will braid resources to support career pathways.

If you have any questions while completing this Assessment, do not hesitate to contact Cathy Kirby, who is leading the Regional Meeting planning at <a href="mailto:ckirby3305@gmail.com">ckirby3305@gmail.com</a>

We are all looking forward to a productive meeting!

The Career Pathways Initiative Team

#### Career Pathways Systems Definition and Assessment Questions

A career pathways system refers to a system that supports the design, implementation, and sustainability of career pathways that represent a combination of rigorous and high quality education, training, and other services that also:

- (A) align with the skill needs of industries in the economy of the state or region involved;
- (B) prepare an individual to be successful in any of a full range of secondary or postsecondary education options, including registered apprenticeships;
- (C) include counseling to support an individual in achieving education and career goals;
- (D) include, as appropriate, education offered concurrently with and in the same context as workforce preparation activities and training for a specific occupation or occupational cluster;
- (E) organize education, training, and other services in a manner that accelerates the individual's educational and career advancement to the extent practicable;
- (F) enable an individual to attain a secondary school diploma (or its recognized equivalent) and at least one recognized postsecondary credential; and
- (G) help an individual enter or advance within a specific occupation or occupational cluster. (Workforce Innovation and Opportunities Act (WIOA), Department of Labor (DOL) Education and Training Administration (ETA), 2016).

Considering this definition, a pathways systems?	and other definitions that you value, what is your state's vision for career

Has your state designed and/or implemented career pathways systems? (As appropriate, supporting materials referenced in your response may include memorandum of understanding (MOU), previous meeting notes, labor data/reports, pathway descriptions, etc. Provide an overview of as many relevant materials as possible and please bring some examples to the Regional Meeting.

Who has your state partnered with to design and/or implement career pathways systems?  (Check the appropriate box for each type of partner.)	Not a partner	Current Partner	Future Partner	Unknown
K-12 education				
Community and/or technical college system				
Four-year college and university system				
Employer and industry sector/cluster organizations				
Organized labor groups				
Community-based organizations				
Faith-based organizations				
Adult basic education providers				
Vocational rehabilitation				
State human services agency (e.g., TANF, SNAP)				
Supplemental Nutrition Assistance Program (SNAP)				
Employment & Training				
Trade Readjustment Assistance Program (Trade Act				
of 1974)				
Veterans employment and training				
Unemployment compensation				
Older worker programs (Senior Community Services				
Employment Program)				
Housing and Urban Development (HUD)				
employment and training				
Community service block grant				
Second Chance Act of 2007 (ex-offenders)				
Other:				

The following section asks respondents to assess the current status of planning and implementation of the state's career pathways systems using the Six Key Elements Career Pathways System Framework. The graph below illustrates the six key elements of career pathways. Further information on the framework is provided in the <u>Career Pathways Toolkit</u>: A <u>Guide for System Development</u>.



Respondents should use the following six-point scale to assess the extent to which their state has used these six elements for planning, implementation, and sustainability with respect to career pathways systems.

On the following pages, please assess the **career pathways systems in your state** (excluding career pathways offered at the local level).

- 1) No planning or implementation has begun
- 2) Planning has begun and is underway
- 3) Implementation has begun
- 4) Implementation is progressing
- 5) Implementation is mature and sustained
- 6) Unknown

### Element 1: Build cross-agency partnerships and clarify roles relative to the state career pathways systems.

For a more comprehensive look at this element, see p. 11 of the <u>Career Pathways Toolkit</u>.

Strategies (Check the appropriate box.)	Not planned	Planning underway	Implem. begun	Implem. progressing (4)	Implem. sustained	Unknown.
A leadership team (or steering						
committee) guides the process of						
planning and implementing the state						
career pathways system.						
Partners create a shared vision,						
mission, goals, and strategies for the						
state career pathways system.						
Partner roles and responsibilities						
for operating a state career						
pathways system are clear and						
defined.						
A communication or protocol						
exists as to how ongoing state						
partners will communicate with						
each other, their stakeholders, and						
constituents about career pathway						
activities and outcomes.						
A memorandum of understanding						
(MOU) guides and governs the state						
career pathways system, as						
appropriate to state governance						
structure.						
A detailed work plan exists to						
guide the planning and						
implementation of a state career						
pathways system.						

#### Element 1, continued.

Describe any other activities that your state has engaged in, or would like to engage in, to create or strengthen cross-agency partnerships and clarify roles.
You may also provide additional content if your team has concerns about the effectiveness of any of the above strategies in your state.

#### Element 2: Identify industry sectors and engage employers.

For a more comprehensive look at this element, see p. 26 of the <u>Career Pathways Toolkit</u>.

Strategies (Check the appropriate box.)	Not planned	Planning underway	Implem. begun	Implem. progressing (4)	Implem. sustained (5)	Unknown.
Use labor market analysis to target						
high demand and family-sustaining wage jobs.						
Affirm with employers the set of						
foundational academic, work						
readiness, and technical skills,						
abilities, and knowledge.						
Engage employers and sector						
partnerships in the development of						
career pathways systems.						
Identify existing training systems						
within industry and career ladders.						
Identify the skill competencies and						
training needs for a given career						
ladder.						
Establish a process to sustain and						
grow business partnerships.						

#### Element 2, continued.

Identify the industry sector(s) in which your state has focused (or would like to focus) its career pathway systems' efforts. Include a description of problems that employers have encountered in recruiting and retaining qualified workers. In what specific occupations?
Describe any other activities that your state has engaged in, or would like to engage in, to identify sector partnerships and engage employers to support a state career pathways system.
You may also provide additional content if your team has concerns about the effectiveness of any of the above strategies in your state.

#### Element 3: Design education and training programs.

For a more comprehensive look at this element, see p. 40 of the <u>Career Pathways Toolkit</u>.

Strategies (Check the appropriate box.)	Not planne d	Planning underway	Implem. begun	Implem. progressing (4)	Implem. sustained (5)	Unknown . (6)
Identify target populations using state						
and system data.						
Identify all key entry points and						
recruitment strategies for target						
populations.						
Build career ladders and lattices with						
employers that lead to industry-						
recognized and/or postsecondary						
credentials.						
Offer integrated, accelerated, and						
contextualized strategies that build						
industry-recognized skills						
Offer work-based learning opportunities						
(e.g., cooperative work and study						
programs, paid/unpaid internships, on-						
the-job training, job shadowing,						
apprenticeships, etc.).						
Embed academic content (e.g., reading,						
writing, and mathematics) within						
curricula that is relevant to workplace tasks.						
Offer curricula that support multiple						
entry and exit points.						
Provide participants with appropriate						
financial aid information including state						
grant programs, federal financial aid, and						
program eligibility for special						
populations.						
Provide career and academic advising						
and supports, including academic						
planning, career pathways, case						
management, and retention services.						

# Describe any other activities that your state has engaged in, or would like to engage in, to design education and training programs to support state career pathways systems. You may also provide additional content if your team has concerns about the effectiveness of any of the above strategies in your state.

#### Element 4: Identify funding needs and sources.

For a more comprehensive look at this element, see p. 70 of the <u>Career Pathways Toolkit</u>.

Strategies (Check the appropriate box.)	Not planned (1)	Planning underway	Implem. begun	Implem. progressing (4)	Implem. sustained (5)	Unknown.
Identify system start-up and						
maintenance cost and associated						
funding sources.						
Identify system/program						
development and maintenance cost						
and associated funding sources.						
Identify participant cost and						
associated funding sources.						
Explore and secure public or private						
sources to offset participant training						
fees and other direct customer						
(student) costs.						
Identify and commit funds from						
partner agencies to the core						
components of career pathways						
systems. Determine gap funding and						
seek other related public and private						
resources to fill gaps.						
Develop a business plan (including						
revenue and expenses) to continue						
the operation and improvement of						
career pathways sustainability.						

#### Element 4, continued.

What funding sources currently support your state's career pathways systems? What specific funding needs have you identified?
You may also provide additional content if your team has concerns about the effectiveness of any of the above strategies in your state.

#### Element 5: Align administrative policies and programs.

For a more comprehensive look at this element, see p. 79 of the <u>Career Pathways Toolkit</u>.

Strategies (Check the appropriate box.)	Not planned	Planning underway	Implem. begun	Implem. progressing (4)	Implem. sustained (5)	Unknown (6)
Identify state statutory and						
regulatory barriers to implementing						
state career pathways systems.						
Reform state/local policy <sup>1</sup> to align						
with vision and implementation of a						
coordinated system for youth and						
adults.						
Align and braid funding for activities						
that support state career pathways						
systems implementation.						
Develop policies and procedures that						
incentivize local/regional career						
pathways systems by awarding						
discretionary resources when						
available.						
Integrate career pathways strategies						
in your state and local						
unified/combined WIOA plan.						
Address statutory barrier issues with						
the governor's office and begin to						
push changes forward through state						
legislation.						
Implement new policies and						
procedures and communicate across						
agencies.						

<sup>1</sup> Local policy refers to policies governing K-12 institutions or districts, individual colleges, and any partners whose institutional policies may create barriers to career pathway development (i.e., does a college require all students to have a high school equivalency before enrolling in CTE programs as part of a career pathway?)

#### Element 5, continued.

Describe any other activities that your state has engaged in, or would like to engage in, to align administrative policies and programs to support your state's career pathways systems.  You may also provide additional content if your team has concerns about the effectiveness of any of the above strategies in your state.

#### Element 6: Measure system change and performance.

For a more comprehensive look at this element, see p. 89 of the <u>Career Pathways Toolkit</u>.

Strategies (Check the appropriate box.)	Not planned	Planning underway	Implem. begun	Implem. progressing (4)	Implem. sustained (5)	Unknown (6)
Identify, develop, and define short-						
and long-term system, program, and						
participant outcomes (not just						
categorical program outcomes).						
Designate in a MOU the data that						
agencies will collect, store, track,						
share, and report.						
Report career pathways outcomes						
that reveal total resources leveraged						
and total aggregate impact on the						
system (not simply categorical						
funding streams).						
Report on aggregate outcomes that						
include # of participants served. Of						
those, report the # receiving						
postsecondary credentials; # entering						
employment (including earnings						
received); # retained in employment;						
and employer engagement measures.						
Report on disaggregated outcomes to						
identify achievement and investment						
gaps in the career pathway system						
based on regions and student						
identities (e.g., race, class, rural						
students, special populations).						
Agree upon a process/methodology						
to report system return on						
investment (ROI) measures and						
consider measures as change in						
earnings, reduction in public						
assistance payments, taxes paid, etc.						

Communicate and disseminate				
outcomes as a system rather than an				
agency or program.				
Utilize both quantitative and				
qualitative success measures to				
understand issues of curriculum				
alignment, culturally responsive				
pedagogy, and pathway				
effectiveness from the perspective of				
students, faculty, industry leaders,				
and others.				
			I	

Describe any other systems and/or performance measures that support your state's career pathways systems.
You may also provide additional content if your team has concerns about the effectiveness of any of the above strategies in your state.

#### **General Questions**

What overarching barriers/challenges might your state face in future planning and
implementation of the state career pathways system? If you have strategies to address these
barriers, please describe them.
Describe technical assistance services that your state needs to plan and implement the six key
elements of a career pathways system.